

## DESIGNING YOUR CAREER

### OBJECTIVE: KNOW & TELL YOUR STORY AKA YOUR PITCH

What 3-5 things do you want someone to know about you?

What is "your story"?

What are you passionate about?

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What do you value?

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What motivates you?

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What do you love doing?

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What are your top 3 strengths?

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### OBJECTIVE: IDENTIFY YOUR 'TARGETS' AND WHERE THEY 'HANG OUT'

Who are the top 5 places/companies you'd love to work with?

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What industry meet ups, groups, or professional associations would those companies be a part of?

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### OBJECTIVE: CREATE A PLAN TO CONNECT YOU TO YOUR DREAM CAREER

What are 2-3 goals you can commit to to build your dream career?

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What resources or support do you need?

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CONNECTING  
TO YOU



CONNECTING  
TO  
COMMUNITY



CONNECTING  
TO CAREER